



City Manager's Office

May 27, 2010

Deputy Comptroller
Texas Comptroller of Public Accounts
111 E. 17th Street
Austin, Texas 78774

Re: Request to Initiate Events Trust Fund for 2011 AT&T Cotton Bowl Classic

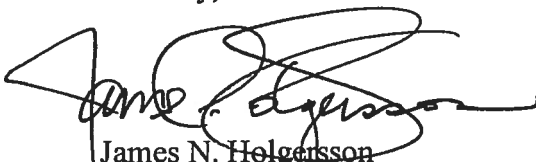
Dear Deputy Comptroller:

As you are aware, after a highly competitive selection process (including one or more sites not located in Texas), the Big 12 Conference and the Southeastern Conference formally selected Cowboys Stadium in Arlington, Texas as the sole site for the 2011 AT&T Cotton Bowl Classic Game (along with related events and activities in North Texas, collectively, the "Cotton Bowl").

The City of Arlington endorses the Cotton Bowl, and requests your office (i) initiate and establish for the Cotton Bowl the events trust fund (the "Fund") pursuant to Article 5190.14, VERNON'S TEXAS CIVIL STATUTES, Section 5C, as most recently modified by Tex. S.B. 1515, 81st Leg., R.S. (2009) (the "Act"), (ii) provide a determination under Subsection (b) of the Act, and (iii) undertake the Comptroller's responsibilities and duties set forth in the Act with respect to the Fund.

We look forward to the excitement the Cotton Bowl will bring to Arlington, and the opportunity to showcase our city.

Sincerely,



James N. Holgersson
City Manager



Big 12 Conference

400 East John Carpenter Freeway • Irving, Texas 75062 • (469) 524-1000

May 24, 2010

Deputy Comptroller
Texas Comptroller of Public Accounts
111 E. 17th Street
Austin, Texas 78774

Re: 2011 AT&T Cotton Bowl Classic in North Texas

Dear Deputy Comptroller:

We are happy to confirm that after a highly competitive selection process (including sites not located in Texas), the Big 12 Conference (the "Big 12") selected CB Events to host the 2011 AT&T Cotton Bowl Classic and related activities (the "Cotton Bowl") in the North Texas Region. On a competitive basis, the Big 12 has considered sites outside Texas to host its bowl games and intends to do so in the future. The Cotton Bowl is held only once annually, and North Texas will be the sole site for the event in 2011.

The Big 12 Conference has established a consistent level of national success on the field and in the classroom as it enters its 15th season in 2010-11. The conference is made up of 12 institutions that have shared many traditional rivalries throughout their histories, including Baylor University, the University of Colorado, Iowa State University, the University of Kansas, Kansas State University, the University of Missouri, the University of Nebraska, the University of Oklahoma, Oklahoma State University, the University of Texas, Texas A&M University and Texas Tech University. The institutions created a league that encompasses seven states, over 46 million people and television households in 18 of the top 100 markets within its geographic footprint.

The 2011 AT&T Cotton Bowl Classic Game will be held on January 7, 2011, at Cowboys Stadium in Arlington, Texas. The Big 12 provides the game's anchor institution. Once the selection process has been completed by the Bowl Championship Series, the Classic receives its choice of Big 12 members.

We are very excited about the upcoming football season and look forward to working with CB Events and the North Texas region in hosting the most successful Cotton Bowl ever.

Sincerely,

Dan Beebe
Commissioner
Big 12 Conference



SOUTHEASTERN CONFERENCE

MIKE SLIVE
COMMISSIONER

May 25, 2010

Deputy Comptroller
Texas Comptroller of Public Accounts
111 E. 17th Street
Austin, Texas 78774

Re: 2011 AT&T Cotton Bowl Classic in North Texas

Dear Deputy Comptroller:

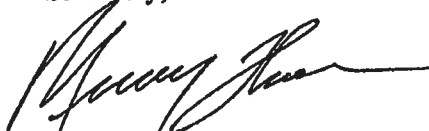
We are proud to confirm that after a highly competitive selection process (including sites not located in Texas), the Southeastern Conference (the "SEC") selected CB Events to host the 2011 AT&T Cotton Bowl Classic and related activities (the "Cotton Bowl") in the North Texas Region. On a competitive basis, the SEC has considered sites outside Texas to host its bowl games and intends to do so in the future. The Cotton Bowl is held only once annually, and North Texas will be the sole site for the event in 2011.

The SEC, with its storied 76-year history of athletic achievements and academic excellence, has built perhaps the greatest tradition of intercollegiate competition of any conference in the country since its inception in 1933. The SEC's member institutions include the University of Alabama, the University of Arkansas, Auburn University, the University of Florida, the University of Georgia, the University of Kentucky, Louisiana State University, the University of Mississippi, Mississippi State University, the University of South Carolina, the University of Tennessee and Vanderbilt University. Since 1990, the SEC has won 131 national team championships for an average of nearly seven per year.

The 2011 AT&T Cotton Bowl Classic Game will be held on January 7, 2011, at Cowboys Stadium in Arlington, Texas. Participants will be chosen from the SEC and the Big 12 Conference. The SEC will provide a division champion, a division runner-up, a team with a comparable record or a mutually agreed upon team as the Big 12's opponent.

We are very excited about the upcoming football season and look forward to working with CB Events and the North Texas region in hosting the most successful Cotton Bowl ever.

Sincerely,



Michael L. Slive

2201 RICHARD ARRINGTON BLVD. N. • BIRMINGHAM, ALABAMA 35203-1103
(205) 458-3000 • FAX (205) 458-3031 • WWW.SECSPORTS.COM



City Manager's Office

June 17, 2011

Deputy Comptroller
Texas Comptroller of Public Accounts
111 E. 17th Street
Austin, Texas 78774

Re: Request to Initiate Events Trust Fund for 2012 AT&T Cotton Bowl Classic


Dear Deputy Comptroller:

As you are aware, after a highly competitive selection process (including one or more sites not located in Texas), the Big 12 Conference and the Southeastern Conference formally selected Cowboys Stadium in Arlington, Texas as the sole site for the 2012 AT&T Cotton Bowl Classic Game (along with related events and activities in North Texas, collectively, the "Cotton Bowl").

The City of Arlington endorses the Cotton Bowl, and requests your office (i) initiate and establish for the Cotton Bowl the events trust fund (the "Fund") pursuant to Article 5190.14, VERNON'S TEXAS CIVIL STATUTES, Section 5C, as most recently modified by Tex. S.B. 1515, 81st Leg., R.S. (2009) (the "Act"), (ii) provide a determination under Subsection (b) of the Act, and (iii) undertake the Comptroller's responsibilities and duties set forth in the Act with respect the Fund.

We look forward to the excitement the Cotton Bowl will bring to Arlington, and the opportunity to showcase our city.

Sincerely,



James Holgersson
City Manager



Big 12 Conference

400 East John Carpenter Freeway • Irving, Texas 75062 • (469) 524-1000

June 17, 2011

Deputy Comptroller
Texas Comptroller of Public Accounts
111 E. 17th Street
Austin, Texas 78774

Re: 2012 AT&T Cotton Bowl Classic in North Texas

Dear Deputy Comptroller:

We are happy to confirm that after a highly competitive selection process (including sites not located in Texas), the Big 12 Conference (the "Big 12") selected CB Events to host the 2012 AT&T Cotton Bowl Classic and related activities (the "Cotton Bowl") in the North Texas Region. On a competitive basis, the Big 12 has considered sites outside Texas to host its bowl games and intends to do so in the future. The Cotton Bowl is held only once annually, and North Texas will be the sole site for the event in 2012.

The Big 12 Conference has established a consistent level of national success on the field and in the classroom as it enters its 16th season in 2011-12. The Conference is made up of 10 institutions that have shared many traditional rivalries throughout their histories, including Baylor University, Iowa State University, the University of Kansas, Kansas State University, the University of Missouri, the University of Oklahoma, Oklahoma State University, the University of Texas, Texas A&M University and Texas Tech University.

The 2012 AT&T Cotton Bowl Classic Game will be held on January 6, 2012, at Cowboys Stadium in Arlington, Texas. The Big 12 provides the game's anchor institution. Once the selection process has been completed by the Bowl Championship Series, the Classic receives its choice of Big 12 members.

We are very excited about the upcoming football season and look forward to working with CB Events and the North Texas region in hosting the most successful Cotton Bowl ever.

Sincerely,

Dan Beebe
Commissioner
Big 12 Conference

DB:me



SOUTHEASTERN CONFERENCE

MIKE SLIVE
COMMISSIONER

June 17, 2011

Deputy Comptroller
Texas Comptroller of Public Accounts
111 E. 17th Street
Austin, Texas 78774

Re: 2012 AT&T Cotton Bowl Classic in North Texas

Dear Deputy Comptroller:

We are proud to confirm that after a highly competitive selection process (including sites not located in Texas), the Southeastern Conference (the "SEC") selected CB Events to host the 2012 AT&T Cotton Bowl Classic and related activities (the "Cotton Bowl") in the North Texas Region. On a competitive basis, the SEC has considered sites outside Texas to host its bowl games and intends to do so in the future. The Cotton Bowl is held only once annually, and North Texas will be the sole site for the event in 2012.

The SEC, with its storied 77-year history of athletic achievements and academic excellence, has built perhaps the greatest tradition of intercollegiate competition of any conference in the country since its inception in 1933. The SEC's member institutions include the University of Alabama, the University of Arkansas, Auburn University, the University of Florida, the University of Georgia, the University of Kentucky, Louisiana State University, the University of Mississippi, Mississippi State University, the University of South Carolina, the University of Tennessee and Vanderbilt University.

The 2012 AT&T Cotton Bowl Classic Game will be held on January 6, 2012, at Cowboys Stadium in Arlington, Texas. Participants will be chosen from the SEC and the Big 12 Conference. The SEC will provide a division champion, a division runner-up, a team with a comparable record or a mutually agreed upon team as the Big 12's opponent.

We are very excited about the upcoming football season and look forward to working with CB Events and the North Texas region in hosting the most successful Cotton Bowl ever.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Mike Slive', written over a horizontal line.

Michael L. Slive